



## Day 5: Installing an Application/ Tab/ Auto-responder in Facebook

Ok we have a little bit of a technical day today but very important if you want to collect a list/ database from inside Facebook or if you want to set up shop or just connect some of your social sites to Facebook.

Keep in mind there are a whole heap of ways you can do this including paying someone on Elance.com or Fivver.com to do it and by all means if you think this will be easier for you that is an option:

You just need to ask them to connect your “auto responder” or webpage or whatever you want to a Tab on Facebook.

However for the purpose of my 30-Day Program I have chosen to show you an easy way to do. You will have to pay a monthly fee for this service, but I do recommend it if you are not tech savvy or a developer!

So Firstly if you do not already have a auto-responder or a way to collection names and email addresses, I suggest you sign up for one. This makes marketing to your database so much more simpler. Also it allows you to send a newsletter or updates legally!

I use Aweber: Here is a link to sign up: You can have a free trial, but it is only about \$19 a month anyway:

<http://socialmediachix.aweber.com>

Here is the easy to follow Aweber Training (They explain everything so much better than I do)

<http://www.aweber.com/blog/live-webinars>

Next step is to go to heyo.com and sign up for a free trial:

<http://www.heyo.com>

**Note: you will have to enter your credit card and pick a annual subscription or a monthly subscription. I suggest you pick the monthly option at this stage.**

Now once you are signed up add a business and then click the social button to add a signup form, pay option, website, or shop.

## **Day Two: Action Plan**

1. Download PDF document
2. Watch Video 1: Intro to Installing an app on Facebook
3. Watch Video 2: How to Install and app on Facebook
4. Post on Facebook Business Page you have completed
5. Any questions on our Group Page

[Link to Social Media Chix Facebook Page](#)